

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

11548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	MULTI MEDIA SERVICES CORP.			SCOTT BROWN FOR U.S. SENATE COMMITTEE			
AND	915 King St Fl 2			337 Summer St			
ADDRESS	Alexandria VA 22314-3091			Boston MA 02210-1707			
	USA			USA			
CONTACT	N. MCDONALD			PRODUCTBROWN/R/US SEN MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 5038	PRODUCT CODE 1302			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/26/12 AND ENDING 09/02/12 NO. WEEKS: 2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-F	10	05:58A	07:00A	30S	08/27/12-08/31/12	WBZ NEWS	10	585.00	5850.00
2 FIXED	M-F	10	07:00A	09:00A	30S	08/27/12-08/31/12	THE EARLY SHOW	10	450.00	4500.00
3 FIXED	M-F	5	09:00A	10:00A	30S	08/27/12-08/31/12	RACHAEL RAY	5	450.00	2250.00
4 FIXED	M-F	3	11:00A	12:00N	30S	08/27/12-08/31/12	PRICE IS RIGHT	3	990.00	2970.00
5 FIXED	M-F	5	12:00N	12:27P	30S	08/27/12-08/31/12	WBZ NEWS	5	540.00	2700.00
6 FIXED	M-F	5	12:27P	02:00P	30S	08/27/12-08/31/12	CBS SOAP ROTATION	5	495.00	2475.00
7 FIXED	M-F	5	03:00P	04:00P	30S	08/27/12-08/31/12	DR. PHIL	5	600.00	3000.00
8 FIXED	M-F	5	04:00P	05:00P	30S	08/27/12-08/31/12	JUDGE JUDY	5	720.00	3600.00
9 FIXED	M-F	5	05:00P	05:30P	30S	08/27/12-08/31/12	5PM NEWS	5	855.00	4275.00
10 FIXED	M-F	5	05:30P	06:00P	30S	08/27/12-08/31/12	530PM NEWS	5	945.00	4725.00
11	M-F	5	06:00P	06:30P	30S	08/27/12-08/31/12	WBZ NEWS	5	1170.00	5850.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
FIXED										
12	M-F	5	07:00P	07:28P	30S	08/27/12-08/31/12	WHEEL OF FORTUNE	5	1440.00	7200.00
FIXED										
13	M-F	5	07:28P	07:57P	30S	08/27/12-08/31/12	JEOPARDY !	5	2250.00	11250.00
FIXED										
14	M-F	5	11:35P	12:37A	30S	08/27/12-08/31/12	DAVID LETTERMAN	5	350.00	1750.00
LUR										
15	M-F	10	12:37A	01:37A	30S	08/27/12-08/31/12	LATE LATE SHOW	10	150.00	1500.00
LUR										
16	M-Th, Su	1	04:29A	05:00A	30S	08/26/12-08/26/12 08/27/12-08/30/12	WBZ NEWS	5	180.00	900.00
FIXED		4								
17	M-F	10	05:00A	05:56A	30S	08/27/12-08/31/12	WBZ NEWS	10	450.00	4500.00
FIXED										
18	M-Sa Su	14	11:00P 11:00P	11:35P 11:35P	30S	08/27/12-09/02/12	WBZ NEWS	14	800.00	11200.00
LUR										
19	W	1	07:00P	07:28P	30S	08/29/12-08/29/12	PATRIOTS PRE GAME SHOW	1	2000.00	2000.00
FIXED										
20	W	1	07:28P	10:30P	30S	08/29/12-08/29/12	NFL PRE-SEASON (PATRIOTS)	1	10000.00	10000.00
FIXED										
21	Sa	1	06:00A	07:00A	30S	09/01/12-09/01/12	WBZ NEWS	1	450.00	450.00
FIXED										

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	USA		USA		
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<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 08/26/12 <b>AND ENDING</b> 09/02/12 <b>NO. WEEKS:</b> 2					

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			FROM	TO						
22 FIXED	Sa	2	07:00A	08:00A	30S	09/01/12-09/01/12	WBZ NEWS	2	540.00	1080.00
23 FIXED	Sa	1	07:00P	07:28P	30S	09/01/12-09/01/12	WHEEL OF FORTUNE	1	630.00	630.00
24 FIXED	Sa	1	07:28P	07:56P	30S	09/01/12-09/01/12	JEOPARDY!	1	720.00	720.00
25 FIXED	Sa	1	05:00A	06:00A	30S	09/01/12-09/01/12	WBZ NEWS	1	200.00	200.00
26 FIXED	Su	1	06:00A	07:00A	30S	09/02/12-09/02/12	WBZ NEWS	1	450.00	450.00
27 FIXED	Su	1	07:00A	08:00A	30S	09/02/12-09/02/12	WBZ NEWS	1	540.00	540.00
28 FIXED	Su	2	08:00A	09:00A	30S	09/02/12-09/02/12	WBZ NEWS	2	675.00	1350.00
29 FIXED	Su	2	08:57A	10:30A	30S	09/02/12-09/02/12	CBS SUNDAY MORNING	2	1800.00	3600.00
30 LUR	Su	1	07:00P	08:00P	30S	09/02/12-09/02/12	60 MINUTES	1	2200.00	2200.00
31 FIXED	W	1	10:30P	11:00P	30S	08/29/12-08/29/12	PATRIOTS PRE SEASON POST	1	2025.00	2025.00

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prior notice

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			FROM	TO						
							Total Contract:	133		105740.00
							Billing Summary			
						Qtr 3-12	Jul .00	Aug 180.00	Sep 105560.00	Total 105740.00
									GRAND TOTAL	105740.00

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